

Testimonials From Customers Who Are Serious About Their Own Survival Anytime Anywhere!

The following Testimonials are from very satisfied customers who want to learn international survival from the REAL SURVIVORS. Some of my customers are already very knowledgeable in Survival and I was challenged to put some good quality Survival in front of them.

This 1st Testimonial is from a 'survival expert' in his own right and he & his wife live and explore the unforgiving environments of South Africa where they are already in the unforgiving killer food-chain.

"Joseph, I can make fire in at least 40 ways. However, you have managed to learn an old dog some new tricks.

Joseph, the subjects covered in your news letters, is extremely interesting, researched in depth, and very relevant to the subject of survival, it stimulates the reader to think lateral.

Joseph, I am impressed with the time and effort you have put into the practical side of your survival program.

There are very few view people who actually test things before they publish it, especially to the extent you do.

I can't stop reading, every day something new is added to my knowledge. Joseph, I have them all (the books, courses, videos and kits), it's my passion survival and bush skills. Your program... has proven practical information - THE BEST OF THEM ALL - FOR SURE."

Wallace V. - Africa - 15 May 2006

"FIRE STARTING INFO. VERY - VERY GOOD - WAYS I WOULD NEVER HAVE THOUGHT OF IN A HUNDRED YEARS! I knew some of the basics but that was it. Newsletters are great - I have read some of them three or four times & always learn something new."

"Many years ago attended some military survival programs & I have read quite a few survival books. **COMPARED TO YOUR PROGRAM THEY WERE BOYSCOUT LEVEL!"**

"Joseph - as I have already stated (prior letter), I have almost sixty years in the brush making a living as a pro trapper, Game Warden, Forest Ranger, Park Ranger & I never did think I knew it all about the great outdoors - YOUR PROGRAM TAUGHT ME MUCH! THANK YOU."

Neil B., Pennsylvania - 05 October 2004

"Mr. Joseph A. Laydon Jr. has provided a service that very few people can measure up to. **I ESPECIALLY LIKE THE INNOVATIVE TECH. ON FIRESTARTING,** and weather forecasting. Mr. Joseph A. Laydon Jr. takes a personal interest in each and every customer to fullfill the satisfaction that is guaranteed. Mr. Laydon has an expert background and is displayed in his writings repeatedly. Thanks Joseph, you are truely wise and blessed."

Victor W., Kansas - 30 Dec. 2000

"Yes, I've been interested in survival for many years and have attended several survival schools including the reknowned Tom Brown Jr. & recently, a 2 day session with Cody Lundin & Joe Laydon's Program is even more thorough & neither Tom & Cody are no slouches in the field ... found his self-defence techniques practical ... if Mr. Laydon makes a promise regarding IRISAP you can count on him to come through... **HIS FIRE-STARTING ... FAR EXCEED ANY PREVIOUS TRAINING I'VE HAD.**"

Jerome A. M., Arizona - 26 Dec. 2000

"I don't think I've ever received more value for my \$. All was well organized and put together as advertised. Continual info being provided every month with a wealth of info that overloads the mind with its detail and amount of subjects. **I LIKE THE FIRE-STARTING TECHNIQUES TAUGHT.** Spend the small amount it takes to receive this wealth of info that may just save your life or at least make it more pleasant in a survival situation - which can happen at Anytime Anywhere!"

Allan C., Oklahoma - 08 Jun. 2001

"Yes, simply outstanding. This really is a Total Package - professional. The problem with other programs is amatures training amatures = amatures. If you want to get past the fantasy & Walter Mitty crap & learn the real life down & dirty survival info this one is it. **THE SURVIVAL & FIRE STARTING TRICKS IS PRICELESS.**"

Scott H., Oklahoma - 24 Jan. 2001

"The information was incredible. I especially liked the info on Texas Rangers, famous frontiersman, prison escapes,...

YOUR SKILLS THAT YOU TEACH ARE IN MANY WAYS MORE RELIABLE... and add a greater depth - examples - firestarting tinders, navigation.

Excellent info - some things just aren't properly grasped from a book. **I THINK THE FIRE-STARTING STUFF IS AWESOME!** The information is really neat & useful if you were hiking, camping, boating, in any kind of accident, wanted to PREVENT an accident. I'll put it this way - these reports made checking the mail FUN FOR A CHANGE. "

Greg D. S., Colorado - 30 Mar. 2002

"I HAVE A LIBRARY OF SURVIVAL BOOKS & TAPES, THEY ARE ALL ON THE "BOY SCOUT" LEVEL COMPARED TO YOUR INFORMATION! THE MOST INTERESTING TO ME WAS THE VARIOUS WAYS OF STARTING FIRES... My other survival products just lacked the depth that you (Joseph A. Laydon Jr.) give with all your options to survival. At first I thought it was too much information to absorb. But several evenings of enjoyable readings proved otherwise. Keep it up."

James H., Texas - 16 August 2004

"THERE'S SO MUCH STUFF IN THE SURVIVAL PROGRAM YOU CAN'T EVEN JUST THUMB THROUGH IT IN ONE SITTING. Every time you go through it you'll pick up something new, or remember something you forgot. The videos & newsletters give you many other options.

If something isn't going to work, it's not going to work. So you better have other options. The videos & newsletters give you many other options. **I knew most of the advanced fire starting methods, BUT LAYDON TOOK THEM IN DIRECTIONS I NEVER THOUGHT OF AND SOME I DIDN'T THINK WHERE EVEN POSSIBLE."**

"Most survival books & programs cover just the basics. But sometimes the basics just won't cut it. The most important thing you'll get from the program is you won't look at things the same way you always have.

You'll find different ways to use things or different ways to get things done."

"Everything has more than one use we just have to find it. The price of the programs might seem a little high. But if we had to do all the testing, and buy all the things that don't work then it wouldn't seem so bad. Not only do we get the basics **WE GET TECHNICS THAT NO ONE ELSE IS SHARING.**"

Dean K., Idaho - 06 May 2004

"There's so much info here ... it never ends. **YOUR R&D STUDY AND EXPERIENCE IS TRULY AMAZING. ALL OF IT IS INGENIOUS. THE BEAM OF LIGHT (FROM FLASHLIGHT FOR NIGHTTIME EMERGENCY FIRE-STARTING,...). THERE IS NO PROGRAM ON EARTH THAT EVEN COMES CLOSE TO YOURS.** I greatly appreciate all of it!! All of your newsletters are invaluable to survival possibilities. Great work.

Indeed the videos and newsletters are extremely detailed and revealing. **IT WAS HARD TO BELIEVE THAT THERE ARE SO MANY WAYS TO MAKE HEAT AND LIGHT (FIRE-STARTING). YOU'VE PROVED THAT A PERSON CAN ALWAYS HAVE A LIFE SAVING FIRE.**"

"Really enjoyed the live demonstrations of the super powerful blow guns, who would of thought of using _____. They are a great powerful tool. Your SERE notes on psychological stress and all of its factors was very good to know about and be aware of. Very few books or videos or courses I am aware of deal with the stress factor of survival yet it is always present. Isolation and dog evasion were also good points to ponder."

"THIS IS THE MOST COMPLETE SURVIVAL PROGRAM THAT I HAVE EVER ENCOUNTERED AS A WHOLE. I especially like the vast variety of subjects on aboriginal and world wide survival! and actual methods used by people that found themselves in situations not of their choosing. That's what survival is all about. The ability to adapt and function under any condition or circumstance. Thank you for this work."

"I have encouraged others to receive your Program but how and when they respond is up to them of course. I DO VOLUNTEER SEARCH AND RESCUE AND THIS TRAINING IS INVALUABLE TO ME AND HAS HELPED INSTILL MORE CONFIDENCE IN MY ABILITIES TO PERFORM MY TASKS AND RETURN SAFELY."

Dennis M., Arkansas - 01 November 2003

"I'm still in the process of reading them... but so far I've found alot of interesting facts many of them I've experimented with and have found them **AMAZINGLY EFFECTIVE.**

I found these very interesting because **I LEARNED NEW METHODS FOR STARTING AND MAINTAINING A FIRE THAT I NEVER KNEW BEFORE.** Using different methods with different _____ especially got my attention."

"I'm glad you included the video on survival kits. It helped me understand how to use the kits you sent me. By watching the videos I've had alot of questions answered and have obtained new skills.

"I can tell you put alot of time and R&D into this program. **THERE'S ALOT OF INTERESTING FACTS AND TRICKS THAT ACTUALLY WORK.** The information I obtained from this program is WELL WORTH THE MONEY I PAID."

John S., Pennsylvania - 02 Nov. 2004

"I have many books & videos by Tom Brown, Buckshots Camp, etc. but **YOUR PRODUCTS ARE MUCH BETTER AND DIFFERENT** and **you think out of the box so to speak** (not the same old same old)."

"ALL THE WAYS YOU CAN START A FIRE WITHOUT HAVING MATCHES OR LIGHTER IN ANY CONDITION, small things easily carried with you everytime you go out without it being in the way"

"It was packaged as advertised, complete and well organized, labeled correct. I read reports [Newsletters] (love them!) more than watch the videos because I'm deaf / survival is kind of like a relaxing hobby and I we your products more than the other 85% of the time. I like different things not boring."

"Joseph... I've had your info every year for the last 3 years. Looking forward to purchasing "what's next" to get back on track... Love your products my friend! Send me what you got going on OK. God Bless."

Ron M., PA - 01 July 2005

"I grew up in the outdoors running up and down the Sierra Nevada Mountains in Nevada and California. OVER THE YEARS I HAVE CHECKED OUT NUMEROUS SOURCES OF INFORMATION. OVERALL, NONE CAN TOUCH THE VOLUME AND ACCURACY OF WHAT YOU PROVIDED ME."

"I have a strong background in celestial and dead reckoning water navigation. Your land navigation instruction is very easy to understand and is detailed enough to insure that anyone using your information could not get lost. I am currently 80% of the way through the navigation course and am impressed with the detailed 'layering' instruction method."

"**I HAVE MADE IT 1/2 WAY THROUGH AND I AM STAGGERED BY THE INCREDIBLE AMOUNT OF KNOWLEDGE AND INFORMATION TO BE FOUND THERE.** I can't wait until I get back into this cornucopia of information."

"THE FIRESTARTING VIDEOS WERE WHERE I STARTED. I AM VERY PLEASED WITH THIS INFORMATION. Even though you supplied me with firestarters I went ahead and worked on making my own so I could duplicate what you showed me. This was interesting and satisfying."

"I thank you for your devotion to the enlightenment of all of us on the subject of survival, wayfinding, and a myriad of other things you are willing to share with and teach others."

Pat D., NV - 12 Dec. 2005

"NO 'BIG HYPE.' As a (former) advocate (and not a bad user) of the bow drill, for example, you explain why a hypothermic person can't do it. Your honesty, based on experience, is phenomenal / commendable."

"Even without finishing all this, I'VE LEARNED A LOT. In detail and thoroughness outshone them all. And, although I've been a 'primitive advocate' for years, your admonition to concentrate on modern fire-making (especially since we're no longer cave men) I found enlightening. Only 1 other time has a 'survival expert' been as admonishing to me, though he (very good at it) was not near so detailed. Good Show!"

Jon E., Canada - 03 Apr. 2005

"FIRST OFF I WOULD LIKE TO SAY I AM VERY IMPRESSED WITH THE AMOUNT OF SURVIVAL TIPS AND TRICKS WITHIN THIS SYSTEM."

"I find the firestarting video simplified and very easy to understand; I WAS BLOWN AWAY BY THE FLASHLIGHT TRICK AND EVEN MORE BY THE TYPE OF TINDER USED."

"Overall the videos are great! I never leave home on a walk without Mr. Layden walking stick, also your water procurement tricks are amazing. Because of your system my family is safer and more prepared."

"YOUR PROGRAM IS BY FAR THE BEST I'VE SEEN, COMPARED TO MOST MILITARY AND CIVILIAN BOOKS AND TIPS."

"IRISAP IS THE BEST ALL AROUND SYSTEM OUT THERE. If you want to be prepared or just keep your family safe you will not be disappointed with this program."

Anthony A., CA - 19 Dec. 2005

"Mel Deweese, T. Brown, R.Hood **WISH THEY HAD THIS
INFO!**"

"Information overload, which is good very highly
informative, keep your alive and your buddies lives.
**YOUR P.R.S.C. DRILL (MENTAL FORESIGHT) HAS UNDOUBTEDLY
SAVED MANY LIVES, AWESOME!"**

"The course is worth it weight in gold & then some,
technique after technique after technique, no fluff,
hardcore lifesaving info... my friends laugh at me &
ask me 'HOW,' I just smile."

"Your like Will Greer or Jeremiah Johnson & I'm the
greenhorn learning from the Master showing me the
better way in all areas of life! P.O.C.s awesome,
still be months before I read & view it all. I learn
something new every time I read..."

**"FLAT OUT NO COMPARISON! PAGE, AFTER PAGE, AFTER PAGE
NON-STOP LEARNING. NOBODY EVEN COMES CLOSE, PERIOD,
END, FINITO!!! MR. LAYDON IS A VERY THOROUGH TEACHER &
GOES ABOVE & BEYOND WHAT YOU CAN HOPE FOR IN A SURVIVAL
INSTRUCTOR!"**

Harold A., Mn - 13 Dec. 2005

"I'm part Cherokee, and the indian and mountain men articles are excellent. I run hundreds of miles of wilderness traplines and hunting every year. **I THOUGHT I WAS AN AVID SURVIVALIST AND IN MANY ASPECTS WAS, BUT I TRUELY WAS AN AMATUER UNTIL I BECAME AN IRISAP SUBSCRIBER.**

IRISAP IS SUPERIOR TO ANYTHING I'VE SEEN. This Program can be explained as - **all other programs I've studied or tried was a 1st or 2nd grade elementary class and the PROGRAM IS LIKE GOING TO COLLEGE CLASSES...**

The organization of the program could be described as a very intense and professional executed job done with extreme perfection and pride. Everything was perfectly packaged, labeled, and boxed. **THIS PROGRAM IS SO COMPLETE AND INTENSE ITS UNBELIEVEABLE.** The Special Reports were just that SPECIAL!

I learned things I never new existed. I enjoyed them all but really liked the Mind-Over-Matter Programs. You're a professional Mr. Laydon. Thanks for sharing your life with me."

Billy S., Oklahoma - 18 Nov. 2002